t.Lab

Accelerated Learning Centers

2021
MEDIA KIT

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t.Lab
Accelerated Learning Centers

About Us

t.Lab

t.Lab is a not for profit high-performance learning laboratory founded in 2007 that serves students in pre-kindergarten through undergraduate. t.Lab focuses on assisting students and parents with realizing extraordinary academic achievements by leveraging a hybrid curriculum including Humanities, Leadership, Liberal Arts, and STEM disciplines. The delivery model harnesses both skilled professional learning facilitators and a digital virtual content delivery system. Engaging and assisting parents in student development is a core competency.

t.Lab is headquartered in Garden City, Michigan at Schoolcraft College, and supports parents and students worldwide.

Since our inception, we have served approximately 3,800 parents and students in the U.S., Hungary, Kenya, Lebanon, Nigeria, and the Philippines.

Mission

Our mission is to create extraordinary academic achievement especially among urban students, to prepare them to assume leadership roles in careers as entrepreneurs, physicians, nurses, research scientists and in other professions.

Why Us

We are driven by our passion to lead and outperform the market. Our accelerated learning model, while still developing, is producing extraordinary academic results. Your return on investment can easily be measured by our results in the following areas:

1. Academic Performance (Median ACT Score & GPA)
2. Parental Coaching and Engagement
3. Scholarship Development Strategy & Execution
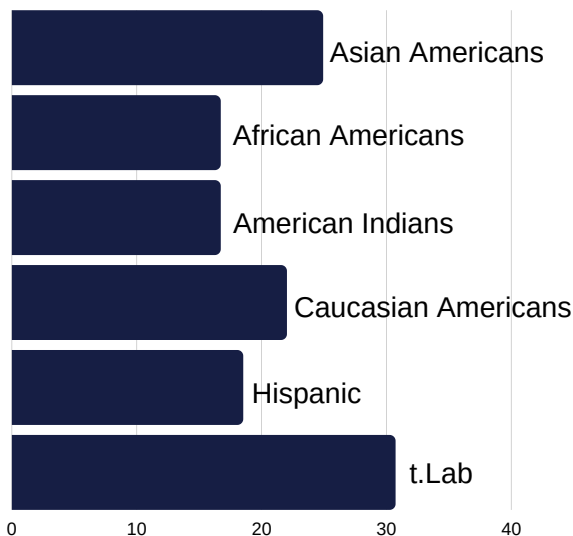4. Internal Investment

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Academic Program

Academic Performance

t.Lab's custom curriculum is based on the American College Testing (or ACT) core competencies. Therefore, student academic skill development focuses on English, Math, Reading and Science. In addition, our curriculum includes language, leadership development and technology. Our standards of performance far exceed those of most K-12 academic institutions including a top 10th percentile performance standard. Our expectations and performance standards are well above the market standards. We are aggressively pursuing a "college competence standard" for all students by the end of 6th grade. This standard requires that our 6th grade students will realize a minimum composite score of 21.5 on the ACT.

Median ACT Score

A principle covenant of our academic performance model is predicated on scholarly research that examined the effect of quality tutoring on academic performance. This research concluded that 1 hour of quality tutoring per week, combined with an average K-12 curriculum, should enable students to realize 3-5 completed grades per year. Therefore, t.Lab seeks to provide each student with a minimum of 2 hours of quality tutoring each week. Our students average a range of 6-12 hours per week in academic development activity outside of their normal K-12 curriculum. Our FY 2020 median ACT Score is "30.7" in a market where the highest median ACT score by ethnicity was "24.9" (Asian Students).

Parental Coaching and Engagement

Parent University is the most significant element of t.Lab. We provide parents and guardians with assistance in child development, academic development, college selection, scholarship development, and guiding students through their college careers. Activities include planned formal monthly seminars and ongoing training and development in areas such as emotional intelligence, leadership assessment, and technology skills. 95% of our parents who regularly engage in our Parent University are realizing targeted performance objectives from their children. This would include metrics like grade point average (GPA), ACT Scores, and college scholarships to name a few. Participation in Parent University is a requirement for all parents.

Scholarship Development Strategy & Execution

A four (4) year college degree is valued at $250,000. Our college scholarship target is a minimum of $300K per student. Our formal college scholarship development strategy and execution program is rapidly improving in both efficiency and effectiveness metrics. In fiscal year 2020, t.Lab high school seniors (5) are expected to realize more than $1M in academic scholarships. Likewise, our formal "high school to college transition program" continues to yield significant results. In FY 2020, no freshman student was required to take a remedial course.

Internal Investment

t.Lab uses a service fee model to partially support operations. As well, most years we conduct two fundraisers. Since FY 2008, t.Lab has invested a range of 55% to 75% of collected service fees into students and parents. Through our discounting and scholarship programs, we invested $61,359.32 in FY 2020. t.Lab's leadership including the founder, board of directors and strategic partners have made considerable cash investments each year.

Testimonials
★ ★ ★ ★ ★

"I think one of the most important things when you go to college is to have a plan or have some sort of idea of what you want to do and t.Lab definitely taught me that it is important to have a pre-established plan before you go into it. t.Lab definitely prepares you to be competitive in school. When I went into college, I knew that "hey, this is an environment where I need to be competitive and I was ready for that." t.Lab has definitely prepared me for the marketplace because they teach you study skills and time management which are important in school and even outside school." - Erica Boswell, t.Lab Student

My assessment of the capability and abilities of t.Lab students is that they are the Top 1% in the marketplace and in their areas of concentration. t.Lab affords students learning that they do not receive in schools unless they go to that Top 1% High School or Middle School. t.Lab opens them up to training that is not offered at some colleges. t.Lab puts students in a position to win. If you will just see the structure of t.Lab, when you walk in you will see apple computers when other colleges don't have this structure. Students are able to get certifications that cost tens of thousands of dollars and t.Lab is doing it for almost nothing. The reason why I support t.Lab and other organizations like this is because they help students and families to win. - Mr. Carvin Rudolph, Community Leader

With the interaction I had with the t.Lab students, I have been incredibly impressed. Some of them seemed shy at first but when they warm-up, they are very articulate, genuine, and seem to have a clear focus of what they want to achieve. Parents are an integral part in the achievement of anyone. I support organizations like t.Lab because I firmly believe you have to pay it forward.
- Mrs. Elizabeth Griffith, Community Leader and Sponsor

Our Curriculum

We believe that a self-directed learner is the best learner. Therefore, our model of learning and teaching is predicated on each individual student "learning how to learn." Our learning analyst, learning facilitators, coaches, mentors and tutors "facilitate" the learning process, engaging parents, motivating students to excel, and providing a resource for applying the disciplines we teach.
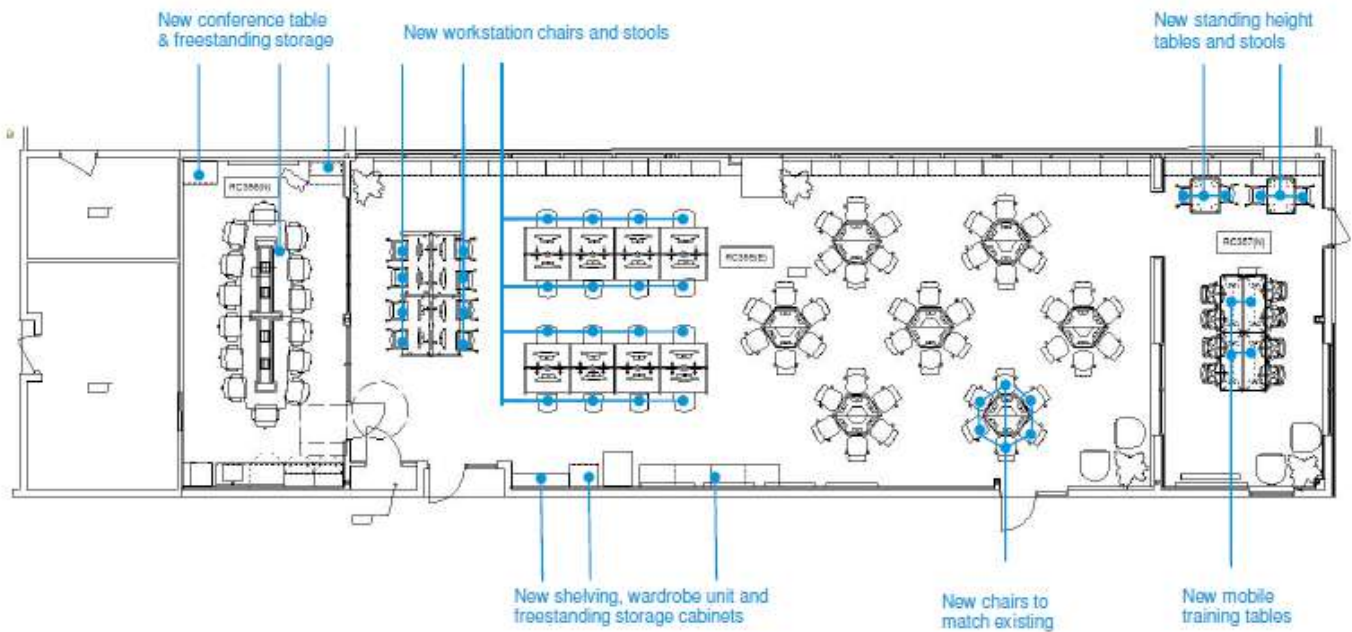
Our goal is for students to master college level competence in core subjects by the end of sixth grade. Accomplishing this will require strong academic preparation and growth. To that end, t.Lab offers a wide range of curriculum designed to strengthen the academic ability of students and prepare them for college.

t.Lab's Core Programs are:

- English
- Mathematics
- Reading
- Science
- Writing
- Humanities
- Foreign Language
- Advanced Mathematics
- Advanced Computer Science *(leveraging t.Lab's proprietary curriculum)*
- Public Speaking
- ACT Preparation
- SAT Preparation
- Essay Contest

- Vision Night
- Calculator Training
- Memory Training
- Spelling Bee
- Study Skills Course
- Technology Skill Development & Certification (over 150 technologies)
- Financial Laboratory and Bloomberg Training
- Leadership Development *(leveraging t.Lab's proprietary leadership model)*
- Mentorship *(leveraging t.Lab's R&D model)*
- Parent University *(leveraging t.Lab's student development model)*

t.Lab Model Facility at Schoolcraft College

We designed our facilities to enable academic excellence. We pride ourselves in facilitating and teaching thus, our environment must reflect this reality. Included in our laboratories are iMacs, iPads, 3D Printers, with 55-inch Wide Screen TVs, video conferencing capabilities, electronic whiteboards, and financial trading floor simulation (Bloomberg). Most centers can accommodate up to 50 students in its physical location and thousands of students virtually.

Fact Sheet

t.Lab is a non-profit organization founded in 2007 which operates a high-performance learning laboratory for students in pre-kindergarten through undergraduate. It is focused on creating extraordinary academic achievement, especially among urban students, to prepare them to assume leadership roles in careers as entrepreneurs, physicians, nurses, research scientists and other professions.

t.Lab uses data-driven software applications and the support of experienced tutors to help accelerate learning. Its goal is for students to successfully complete three academic course loads (or grades) of Math, Reading, Writing, and Language each year.

Students work with the chief learning facilitator online or in t.Lab's facilities to develop an individualized course of study. The software applications t.Lab uses are designed to make continual assessments of the student's progress and benchmark achievement on a regular basis.

t.Lab's core academic programs are Mathematics, Advanced Mathematics, English, Humanities, Reading, Science, Language, Computer Science, Advance Computer Science, Public Speaking, Technology Skill Development and Certification, ACT Preparation, SAT Preparation, Study Skills Course, Financial Laboratory and Bloomberg Training, Leadership Development, Mentorship, and Parent University. t.Lab is a Pearsonvue Training Center and Cisco Systems Academy.

t.Lab serves students globally. t.Lab currently has students from the U.S., Kenya, Lebanon, Nigeria, and the Philippines. The program is open to all students in pre-kindergarten through undergraduate.

t.Lab's laboratory is equipped with leading edge technologies including computers, 3D printers, tablets, interactive electronic whiteboards, 55-inch monitors, financial trading floor simulation, and video conferencing capabilities.

Students can participate in the program for a one-time assessment fee of $195. Monthly fees are $195, $249, and $299. College Preparation Training is available. Scholarships are available for families with demonstrated need.

Frequently Asked Questions

What is Technology Laboratory and Professional Development Center (t.Lab)?
Founded in 2007, t.Lab is a Detroit-based not for profit, high-performance learning laboratory that serves students in pre-kindergarten through undergraduate. Its mission is to create extraordinary academic achievement, especially among urban students, to prepare them to assume leadership roles in careers as entrepreneurs, physicians, nurses, research scientists and other professions.

What is accelerated learning?
Accelerated learning is a comprehensive strategy that allows students to progress through specific curricula at rates faster or ages younger than the norm. t.Lab's goal is to propel all students to new levels of performance, whether they are already successful learners or need help to take their academic performance to the next level.

How does t.Lab accelerate learning?
We use data-driven technology programs and the support of experienced tutors to help accelerate learning. Our goal is for students to successfully complete three academic course loads (or grades) of math, reading, writing and language each year. For example, a second-grade student completing one year at t.Lab would operate at a fifth-grade level in math, reading, writing and language by the end of the year.

How does the program work?
After registering online, students work with the chief learning facilitator to design an individualized curriculum and course of study. The program strengthens academic skills in core subjects such as speed-reading and foreign language and also offers students the opportunity to pursue activities such as journalism and photography. t.Lab's software applications evaluate and benchmark student achievement on an ongoing basis. Students may work as few or as many hours as they desire, but recommendations will be made according to the stated goals of the student and the parents.

Where do the students work?
Students can work online from home, at an internet café or library, or can visit one t.Lab's state-of-the-art computer lab. As many as 70 percent of t.Lab's students work from home.

What is t.Lab 's curriculum?
Our Core Academic Programs are: Math, Advanced Math, English, Humanities, Reading, Science, Language, Computer Science, Advanced Computer Science, Public Speaking, Technology Skill Development and Certification, ACT Preparation, SAT Preparation, Study Skills Course, Calculator Training, Memory Training, Financial Laboratory and Bloomberg Training, Leadership Development, Mentorship, and Parent University.

What software applications are used?
We utilize several interactive software applications, from established companies with national track records to develop skills in our learners.

Frequently Asked Questions

How does t.Lab's differ from traditional education and tutorial programs?
We focus on making sure students master each skill set within the curriculum. To do this effectively, we collect extensive data that other programs do not. For example, most national assessment tests are focused on outcome-based testing, which looks solely at performance at a specific point in time. Instead, our system makes continuous assessments to determine if the student is truly learning and mastering the skills needed for success. t.Lab strives to create an environment that nurtures and motivates the whole student.

Where do the students enrolled in the program come from?
t.Lab serves students from the U.S., Hungary, Kenya, Lebanon, Nigeria, and the Philippines. The program is open to all students in pre-kindergarten through undergraduate.

How are tutors selected and trained?
Our tutors are individuals from a diverse background that demonstrate a high level of technical proficiency and skill in t.Lab's competencies of English, Math, Reading and Science. They have an intense desire to assist and empower students with establishing and enhancing core academic skills, leadership competencies, and self-esteem using a formal "positive reinforcement behavioral" methodology. We offer additional training and support that enables them to successfully interact with our students on several levels.

What is the primary role of the tutors and how do they assist with learning?
The primary role of our tutors is to help students understand and grasp the real-life applications of the curriculum offered at t.Lab. On a daily basis, tutors interact directly with students, either in the lab or through WebEx, a Web-based content-delivery tool that allows the tutors to see what the students are working on, give input and answer questions.

How is t.Lab's center equipped?
Our center is equipped with state-of-the-art electronic equipment and software including: iMac computers, electronic whiteboards, 55-inch monitors, video conferencing capabilities and financial trading floor simulation (Bloomberg).

Is the program all year-round?
Yes. The academic school year is from September to September.

Is there a fee to join t.Lab?
The Assessment Fee is $195.00 and is non-refundable. Enrollment requires a minimum three-month commitment. Tuition Fees are due the first of every month.
The tuition fees for students are as follows:

    Pre-Kindergarten – 5th Grade: $195 per month
    6th – 8th Grade: $249 per month
    9th – 12th Grade: $299 per month

Beyond 12th Grade is based on needs assessment. Fees are due on the 1st of each month.

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Beyond 12th Grade is based on needs assessment. Fees are due on the 1st of each month.

Are scholarships available?
Yes. Scholarships are available for those with demonstrated need.

Are parents required to participate?
Yes. We understand that students cannot succeed on their own. They need tremendous support and encouragement from parents, mentors, administrators and tutors. Our model encourages and supports parental involvement and provides several avenues for participation, including training sessions and a yearly parent's conference.

How do I enroll my student?
Visit t.Lab at www.tlab-global.com to complete an online registration form. After completing registration, an enrollment counselor will contact you to confirm your participation, assist you in making a one-time (non-refundable) assessment fee payment, schedule a parental orientation and student academic assessment session.

Are there fundraising requirements?
Since 2012, t.Lab hosts an annual Black Tie Ball. The Ball celebrates community leaders and students at the college, high school, middle school, and elementary school levels for excellence in academics and leadership.

Our Partners

- Acquire One
- Advocate Aurora Health
- AEL-Span, LLC
- ARD Logistics
- Ariel Investments
- Ascension Providence
- BFDI Education Services
- Black Family Development, Inc.
- Bosch Corporation
- Center Line Electric, Inc.
- Church Mutual Insurance Company
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- Crown Automotive Systems
- CVS Health Corporation
- DTE Energy
- Faurecia
- GAA Manufacturing and Supply Chain Management
- Global Leadership Forum
- HCE INTL
- Kettering University
- Knight Foundation
- Mango Languages
- McDonald's
- MGM Grand Detroit
- Morgan Stanley
- NerdsXpress
- Oakland University
- Patterson-Bryant
- PNC Bank
- Primerica
- Ralph Evinrude Foundation
- Sheila Hughes Insurance Agency
- Spectrum
- St. John Health System
- TFC Bank
- The Robert D. Scott Foundation
- The Skillman Foundation
- The Washington Group, LTD.
- University of Michigan
- Vitec, LLC
- Wayne County Sheriff's Office
- World Wide Technology, Inc.

Contact Information

Thank you for your interest in t.Lab! Your participation and support are vital for our continued success.

If you need more information, please use the following contact information to reach us:

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t.Lab Accelerated Learning Center

To God be the Glory!